



LEANCON

PRESENTED BY CANADIAN MANUFACTURES & EXPORTERS (CME) NOVA SCOTIA

PARTNERSHIP OPPORTUNITIES

CME **LEANCON**, hosted by Canadian Manufactures & Exporters (CME) Nova Scotia, will take place February 27-28, 2024 at the Delta Dartmouth in Dartmouth Nova Scotia. This event, which embraces and promotes a Lean philosophy, promises to be a powerful event, but we cannot do it alone—we need your help.

To deliver a conference experience of this caliber, we need assistance from our industry, government and academic partners. As organizations and industries that value a Lean culture, we encourage you to participate in this conference and demonstrate your support.

We have outlined the different sponsorship options on the next page. It is the perfect chance to promote your business/organization to relevant stakeholders. In addition to these standard packages, we are happy to work with you on a customized approach to enhance

your participation while ensuring an exceptional program to the attending delegates.

The conference will bring together 150+ attendees from across the Maritimes who will learn about best practices from excellence leaders. Workshops will showcase Lean as more than a management system. It's a culture of continuous engagement that drives an organization at every level to put the customer first and identify and eliminate waste at every opportunity, freeing up the capacity to do more.

Please consider joining us as a partner of CME **LEANCON**. We will be in touch to discuss and explore this with you, however, in the meantime, please contact Alexia McGill with any questions or to confirm your participation as a partner. We look forward to working with you to maximize your exposure as we work together to deliver an excellent CME **LEANCON** experience.

For more information on the conference, visit CMELEANCON.CA or contact Alexia McGill at CMELeanCon@agendamanagers.com with any questions or to confirm your participation as a partner.

FEBRUARY 27-28, 2024
DARTMOUTH
NOVA SCOTIA



JOIN US AS A PARTNER

PLATINUM | \$6,000

BENEFITS:

- Eight complimentary conference registrations
- Opportunity to provide two pull-up display banners (banners provided by partner)
- Banner ad on conference website 3x (ad provided by partner)
- Corporate logo on conference website hyperlinked to partner's website
- Corporate logo on tent cards displayed, on all tables in all concurrent session rooms
- Inclusion in various printed/electronic material and social media content
- Verbal recognition (min. 4x) from the stage at the conference
- Logo prominently displayed on big screen PowerPoint presentation at the conference
- Opportunity to provide video promo (max. 3 minutes) video provided by partner
- Opportunity to provide remarks (5 minutes) at conference opening plenary session
- Eblast to registered delegates on your behalf
Partner to create message, conference to distribute
- Logo on conference signage (created by event)
- As you will be among our major partners, we are excited to talk with you about a customized partner benefits package designed to meet your corporate objectives, pending approval of the conference committee

GOLD | \$3,500

BENEFITS:

- Four complimentary conference registrations
- Opportunity to provide one pull-up display banner (banner provided by partner)
- Corporate logo on conference website hyperlinked to partner's website
- Corporate logo displayed at conference
- Banner ad on conference website 1x (ad provided by partner)
- Inclusion in various printed/electronic material and social media content
- Verbal recognition (min. 2x) from the stage at the conference
- Logo prominently displayed on big screen PowerPoint presentation at the conference
- Opportunity to provide remarks (3 minutes)
- Logo on conference signage (created by event)

SILVER | \$2,500

BENEFITS:

- Two complimentary conference registrations
- Opportunity to provide one pull-up display banner (banner provided by partner)
- Corporate logo on conference website
- Inclusion in various printed/electronic material
- Verbal recognition from the stage at the conference
- Logo displayed on big screen PowerPoint at the conference
- Logo on conference signage (created by event)

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JOIN US AS A PARTNER

LUNCHEON | \$3,000

BENEFITS:

- Three complimentary conference registrations
- Opportunity to provide brief remarks (5 mins) at sponsored lunch
- Opportunity to provide one pull-up display banner on display during sponsored lunch (banner provided by partner)
- Corporate logo on conference website hyperlinked to partner's website
- Corporate logo on tent cards displayed on tables at sponsored lunch
- Inclusion in various printed/electronic material and social media content
- Verbal recognition (min. 2x) from the stage at the conference
- Logo prominently displayed on big screen PowerPoint presentation during sponsored lunch

YOUTH IN MANUFACTURING | \$1,500

Promotes opportunities for Post-Secondary students to learn about lean processes in manufacturing as well as the service industry and to network with leaders in the field.

BENEFITS:

- Seven complimentary conference registration for Post-Secondary students
- One complimentary conference registration
- Corporate logo on conference website
- Inclusion in various printed/electronic material and social media content
- Verbal recognition from the stage at the conference

KEYNOTE SPEAKER | \$2,000

BENEFITS:

- One complimentary conference registration
- Branding and logo visibility at the sponsored session
- Opportunity to introduce Keynote Speaker from the stage
- Opportunity to display one pull-up banner for display throughout the sponsored session
- Inclusion in various printed/electronic material and social media content
- Corporate logo on conference website
- Verbal recognition from the stage

NETWORKING BREAK | \$1,000

BENEFITS:

- One complimentary conference registration
- Corporate logo on conference website and on tent cards displayed on refreshment tables during sponsored break
- Verbal recognition from the stage at the conference

WI-FI | \$1,500

BENEFITS:

- One complimentary conference registration
- Corporate name used as the conference-wide Wi-Fi password
- Corporate logo displayed on the Wi-Fi password sign(s)
- Corporate logo on conference website
- Inclusion in various printed/electronic material and social media content
- Verbal recognition from the stage

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BENEFITS AT A GLANCE

Partner Level	PLATINUM	GOLD	SILVER	LUNCHEON	KEYNOTE SPEAKER	NETWORKING BREAK	YOUTH IN MANUFACTURING	WI-FI
Value	\$6,000	\$3,500	\$2,500	\$3,000	\$2,000	\$1,000	\$1,500	\$1,500
Branding	EXTENSIVE	MODERATE	LOW	HIGH	LOW	LOW	LOW	LOW
Conference registrations	8	4	2	3	1	1	1 (7)	1
Provide Remarks/Video	5 minutes at opening + 3 min. video	3 minutes	–	5 minutes at lunch	Introduce Keynote Speaker	–	–	–
Logo on website	✓ + link	✓ + link	✓	✓ + link	✓	✓	✓	✓
Logo on site signs	✓ x2	✓ x2	✓ x1	✓ x2	✓	✓	✓ x1	✓ x1
Logo on screen in plenary room	✓	✓	✓	✓	–	–	–	–
Promoted in select material	✓ + social media 8x + eblast 4x + registered delegates eblast x1	✓ + social media	✓	✓ + social media 4x + eblast 2x	✓ + social media	–	✓ + social media	✓ + social media + name used as password
Optional piece of collateral distributed to attendees	✓	–	–	–	–	–	–	–
Verbal recognition from the stage	4x	2x	2x	1x	1x	1x	1x	1x
Pull-up banners	2	1	1	1	1	0	0	0
Tent Cards	On all tables in all concurrent session rooms	–	–	At lunch	–	At breaks	–	–
Advertisement on website	Banner Ad 3x	Banner Ad 1x	–	–	–	–	–	–

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